

Arkansas Flight
Sponsorship Letter & Application



***Developing Future Leaders through Athletics,
Academics, & Mentoring***

Jason Lanier
President & Founder
(501.351.4558)
Jason.lanier@arflight.org

www.ArkansasFlight.org



"By contributing today, you will help us build for tomorrow"
Arkansas Flight appreciates your support this season and seasons to come.

Dear Hopeful Sponsor,

Arkansas Flight is a non-profit 501(c)(3) youth sports organization with the mission of mentoring and educating. Our primary focus is providing a quality youth sports experience, while encouraging our athletes to develop life skills and embrace educational opportunities. We would appreciate your help for this year's campaign. Our goal is to raise money so that travel accommodations, tournament fees, practice time as well as equipment and uniform expenses can be subsidized by various donations. This enables our teams to participate, compete and gain prominent exposure in the Amateur Athletic Union.

Our volunteers and members are committed to see that our children are trained by dedicated coaches that foster an environment that emphasizes athletic excellence, physical and mental discipline, self-esteem, leadership and sportsmanship. This commitment is essential in order for each player to reach their full potential.

Our Goals:

- Encourage the pursuit of achieving both individual and team goals
- Promote sportsmanship
- Show respect for individuals, including teammates and competitors alike
- Develop core offensive and defensive fundamentals
- Provide a fun and winning environment for players
- Learn and teach discipline under the concept of T.E.A.M.
(Together Everyone Achieves More)

Our teams will travel and compete throughout the state of Arkansas. When opportunities present themselves, the teams will play nationally to expand the level of exposure they receive from institutions of higher education and ideally an opportunity to explore the possibility of athletic scholarship offers.

In addition to providing the highest quality of coaching and fundamental skill development, our ambition is aimed toward keeping the youth of today in the classroom and steered away from negative influences. We value the importance of education on and off the court, service and appreciation for the community and our team philosophy will embody these elements of emphasis.

We appreciate any type of contribution to our program either monetary, or goods and services.

Thank you for considering the **Arkansas Flight's** program for sponsorship. If you can help us out in any way it would be greatly appreciated.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Lanier".

Jason Lanier
President & Founder
(501) 351-4558



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Arkansas Flight Sponsorship Form

What's in it for you and your business?

- Show your commitment and continual support of your local area and community
- Help bridge the gap between local businesses, the community and its patrons
- Demonstrate your willingness to invest in today's youth
- Facilitate the growth of the **Arkansas Flight Youth Sports Program**
- Embrace the opportunity to demonstrate customer appreciation
- Take advantage of the opportunity to market your Company's products and/or services

Contact Person's Name: _____

Contact Person's Address: _____

City: _____ State: _____ Zip: _____ Home Phone: _____

Business Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____ Home Phone: _____

Business Phone: _____ Fax: _____

Please select sponsorship level:

- Platinum Sponsorship: \$5,000**
 - Recognition at all Arkansas Flight Basketball events and tournaments
 - Company banner hung at all AR Flight Basketball events and tournaments
 - Company logo on T-Shirts and hyperlink placed on Arkansas Flight Basketball website
- Gold Sponsorship: \$3,000**
 - Company logo on T-Shirts and hyperlink placed on Arkansas Flight Basketball website
 - Sponsor the team for 3 tournaments
- Silver Sponsorship: \$1,000**
 - Sponsor team for 1 to 2 tournaments
 - Company name placed on Arkansas Flight Basketball website
- Bronze Sponsorship: \$500**
 - Company name placed on Arkansas Flight Basketball website
 - Sponsor 1 to 2 practices
- Arkansas Flight Basketball Sponsorship in Kind**
Donation of any amount, Goods and/or Services
 - Company name placed on Arkansas Flight Basketball website
- Individual Player sponsorship: \$750**
 - Company name placed on Arkansas Flight Basketball website
 - Company banner hung at all AR Flight basketball tournaments

Payment Information

Method of Payment:

Check, Cashier Check, or Money Order Payable to Arkansas Flight enclosed in the amount of: _____

MasterCard / VISA / American Express / Discover Card number: _____

Expiration Date: _____ Card Verification Number: _____ Amount: _____

Signature: _____